

Bench Jewelers Television Network

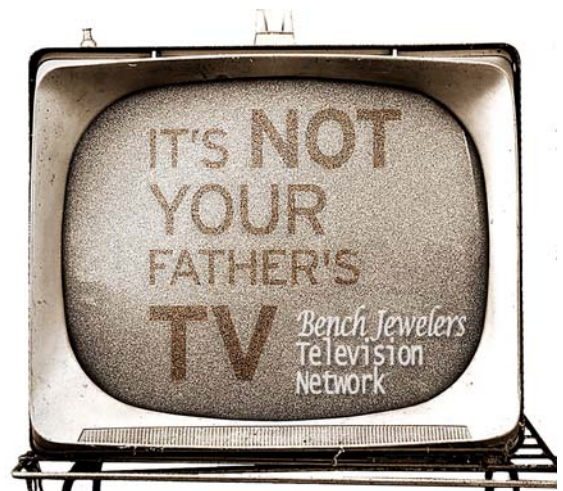
A Complete Television Network Exclusively For Bench Jewelers
Broadcasted Over the Internet

Advertising Information

The Bench Jewelers Television Network is an Innovative New Training
Format Brought to You by the Creative Minds at BENCH MEDIA LLC

This innovative educational initiative provides suppliers with unique advertising opportunities never before seen in the jewelry industry.

You can now advertise your products or services to bench jewelers using Television Ads for less money than print Ads.



A New Age of Learning Is Upon Us, Bench Television Is Proud To Lead the Way

Bench Media LLC Announces the Biggest Product Launch in the Company's History.

We wanted to take a different approach to training, and we feel we have come upon the ultimate idea for both bench jewelers and companies who advertise their products and services to them. Utilizing IPTV (Internet Protocol Television) technology the Bench Jewelers Television Network will provide a good mix of How-To television shows on a variety of channels designed to inform, instruct, and inspire bench jewelers around the world.

Each show is filled with high-quality instruction by working jewelers who are masters of their craft. From Basic Techniques to Advanced Applications - From Centuries Old Procedures to the Latest in Technological Advancements, each episode provides accurate informative instruction from Professional Bench Jewelers. Tips, Tricks, Tools, Techniques, and Technology, it's all here. Everything you need to become a better bench jeweler.

Bench Jewelers Television Network offers 3 unique opportunities for advertising:

Network Sponsors

Network Sponsors will be proudly listed on the Bench Jewelers Television Networks home page with links to their websites. Plus their Television Style Ad will run at the beginning of each episode, and their Banner Ads will be featured on the show's pages.

Network Affiliates

Bench Jewelers Television Network will set-up web pages to play video tutorials or company training. These pages will be accessible through the Bench Jewelers Television Network's website and seamlessly integrated into the companies own website.

New Product Pages

Broadcast your new product release video to jewelers around the world. For less than duplicating 1,000 DVDs Bench Jewelers Television Network will showcase your product or service on the New Product Channel.

Pioneering a new era in digital media, Bench Jewelers Television Network presents a unique learning experience on the Internet for bench jewelers and an incomparable advertising opportunity to companies who provide them with supplies, tools, equipment, and services.

**To Advertise on the Bench Jewelers Television Network
or To Get More Information contact:**

Brad Simon at Brad@BWSimon.com or 864-680-4416

**Don't Be Left Behind
Call today to arrange for your
Bench Jewelers Television Advertising Package.**

Bench Jewelers Television Network Sponsors

Television Advertisements for LESS THAN Print Ads

Bench Television Sponsors are available on three levels; Platinum, Gold, and Silver.

Sponsor receives:

Membership to Bench Television

Company Logo listed on Home Page. Logos listed by category of sponsor. Each logo is clickable link to sponsors home page.

15 sec. Pre-Roll video. All advertisers are played randomly on all shows. 1 Ad will play prior to viewing each show.

Banner Ad with clickable link to sponsors home page. Each banner Ad will rotate below the show.

Silver

\$250 per month

1 Membership to Bench Television

Logo listed in Silver Sponsor section

1 Pre-Roll Ad in rotation

1 Banner Ad in Rotation

Gold

\$500 per month

2 Memberships to Bench Television

Logo listed in Gold Sponsor section

3 Pre-Roll Ads in rotation (can be same Ad 3 times or 3 different Ads)

3 Banner Ads in Rotation (can be same Ad 3 times or 3 different Ads)

Platinum

\$1,000 per month

3 Memberships to Bench Television

Logo listed in Platinum Sponsor section

8 Pre-Roll Ads in rotation (can be same Ad 8 times or 8 different Ads or combination of Ads)

8 Banner Ads in Rotation (can be same Ad 8 times or 8 different Ads or combination of Ads)

Network Affiliates Channel

Bench Jewelers Television Network will set-up web pages to play your video tutorials or your training videos. These pages will be accessible through the channel guide on the Bench Jewelers Television Network and seamlessly integrated into your own website.

Help bench jewelers learn all about the products and services you offer by providing video tutorials on how to use them, or create your own training videos online. We will set it up for you and help you integrate it into you website. You can provide video streams which will look and feel like they are on your website and benefit from all the internet traffic generated at the Bench Jewelers Television Network.

All video content is to be provided by the Network Affiliate company. Each video will be imbedded in a separate "Content Page". All Content Pages are indexed and can be viewed from Bench Jewelers Television Network or affiliate's own website. Content pages are only linked back to index page. Content pages have video and product information, and advertising for Affiliate Company and small Ad for Bench Jewelers Television Network on bottom right. Index page is linked to affiliates website and Bench Television home page.

All videos on the Network Affiliate Channel will be listed by product or service category in the Bench Jewelers Television Network Channel Guide.

Pricing:

Total Storage Amount	1 year commitment	2 year commitment
250 MB	\$250 per month	\$225 per month
500 MB	\$400 per month	\$360 per month
1GB	\$550 per month	\$500 per month

Set-Up Fee starting at \$100.

Don't have video tutorials?

Bench Media can create them for you. Master Jeweler Brad Simon will demonstrate your products and Bench Media will film and edit your videos for you. All for the low cost of \$100 per finished minute of video (\$500 minimum).

New Products Channel

Do you have a new product or service that you want to let bench jewelers know about. The Bench Jewelers Television Network has an innovative program to broadcast your product release video. Jewelers will be able to access your video either from the Channel Guide on the Bench Jewelers Television Network or directly from your website.

Your video will play on a separate web page with room for your text message on the right side of the page. Your company Logo will be proudly displayed at the top of the page and a linkable banner ad to your website will be placed below the video.

Thousands of bench jewelers visiting the Bench Jewelers Television Network will learn all about your new product and see how it works. Plus you can place links on your website to your video page. Visitors to your website can watch your video stream from our server and will never know it is not a part of your website.

All videos on the New Products Channel will be listed by product or service category in the Bench Jewelers Television Network Channel Guide.

For Less Than Duplicating 1,000 DVDs You Can Broadcast Your New Product Video To The World!

Price:

1 video	\$1,000 per year
3 or more videos	\$900 per video per year
6 or more videos	\$750 per video per year

Initial set-up fee is included in above price.

Videos may be changed during the year for a \$50 set-up fee.